



3Sixty Insights HCM Research Practice Overview



The business-to-business buying cycle for technology shouldn't be a struggle between departments.

3Sixty Insights is a **research, consulting,** and **advisory** firm providing deep understanding of how to bridge the gap in perception and priorities between stakeholders. Through our research, we unearth strategic approaches for streamlining the decision-making process, successfully managing solutions, and maximizing value from business software and technology investments.



BRINGING KEY DECISION MAKERS TOGETHER

Executive

How does it help the business?

Finance

What is the Cost, ROI/TCO?

Technology

How do I implement, integrate, manage this?

Line of Business

Does it improve business performance?



ANALYST FOCUS AND RESEARCH AREAS

3Sixty Insights Focus Areas

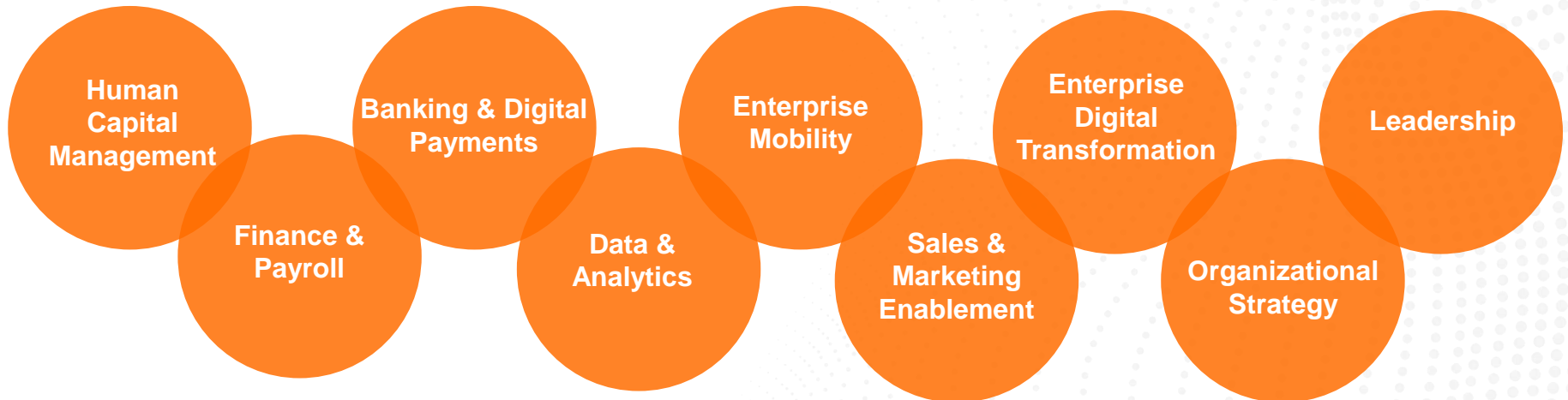


“Voice of the Customer” based methodology



Focused on the decision-making process and true value of technology

Primary research topics



MORE AN THAN INDUSTRY ANALYSTS

EXTENSION OF YOUR TEAM

3Sixty Insights → Your Organization

Third-Party Analysis

Anatomies of a Decision, Research Briefings, Surveys & Data Analysis

Credibility

Case Studies, Research Studies, 3rd Party, Non-bias

Thought Leadership

Research Content, Keynotes, Roundtables, Podcast, Webinars

Authority

Brand Visibility, Research & Strategic Advisory



We give you the third-party analysis that is *de rigueur* for credibility in business software. Our thought leadership is a vehicle for you to convey your market messages with authority.



HUMAN CAPITAL MANAGEMENT AREAS OF FOCUS

- Core HR, Payroll & Benefits Administration
- Scheduling, Time & Attendance
- Employee Experience & Talent Management
- Employee Collaboration and Communication
- Performance Management
- Learning & Development
- Future of Work
- Employer Culture and Brand
- Employee Wellness
- People Analytics



PETE A TILIAKOS

PRINCIPAL ANALYST, ADVISOR, & MANAGING PARTNER



Pete leverages unique market expertise from over 30 years in HR and payroll technology, services, and transformation. His experience includes roles in Fortune 100 payroll leadership, HRO pre-sales and solution design, 'Big-4' consulting, and Director of HR Technology and Services Research for leading analyst firms.

Pete is globally recognized for his extensive knowledge, coverage, research, and advisory in the payroll and employer of record services and HR technology marketplace. His research and perspectives are widely leveraged by both practitioners and providers as he is a regular contributor to industry publications, associations, and events and the co-creator and co-host of the HR and Payroll 2.0 podcast.

Pete holds an MBA, and B.S. in Business Administration and HR Management, and is a veteran of the United States Marine Corps.



DYLAN TEGGART

PRINCIPAL ANALYST



Dylan is a versatile professional experienced in research, writing, and analysis. As a Research Analyst at 3Sixty Insights, Dylan specializes in Human Capital Management (HCM), crafting impactful research in the space.

While with UKG and Ceridian, Dylan collaborated with internal teams to create diverse customer-facing sales and marketing content and supported sales to develop impactful sales proposals. With DataAnnotation.tech, he developed a focus on AI analysis and optimization, and at S. Sutton & Associates, Inc., he had contributions in philanthropic consulting.

Dylan's education includes a BA in Political Science and an AA in Liberal Studies from New York University, with proficiency in French as well as elementary German and Spanish.



PAMELA STROKO

PRINCIPAL ANALYST



Pamela is a distinguished HCM thought leader, author, speaker, and consultant. With extensive expertise in HCM, she excels in using technology to create compelling employee experiences and creating cultures where people can grow their careers and where they want to stay. She's a sought-after keynote speaker and author, webinar leader, and podcaster. Pamela focuses on workforce trends, leadership development, the talent lifecycle, and technology applications that help organizations win in a "forever" talent shortage. Pamela's insights have generated millions in sales pipeline for Taleo, Oracle, and her consulting clients. She's an expert in closing talent gaps, creating sustainable talent pipelines, and leveraging mentoring and skills to attract and retain diverse talent. Her career spans senior roles at companies like RR Donnelley & Sons Company, Deloitte, The Coca Cola Company, Gap Inc., and Oracle expertise through representing Taleo and Oracle in the HCM marketplace.



STEVEN GOLDBERG

DISTINGUISHED ADVISOR



Steve's 30-plus-year career on all sides of HR process and technology includes HR exec roles on three continents, serving as HCM product strategy leader and spokesperson at PeopleSoft, and co-founding boutique Recruiting Tech and Change Management firms. Steve's uniquely diverse perspectives have been leveraged by both HCM solution vendors and corporate HR teams and, in practice leader roles at Bersin and Ventana Research.

He holds an MBA in HR, is widely published and is a featured speaker around the globe. He's been recognized multiple times as a Top 100 HRTech Influencer.



GLOBAL EXECUTIVE ADVISORY COUNCIL



Keith Meyerson
Dir, Talent Management
POWDR



Nicole Davies
VP of Talent Optimization
Valet Living



Lucia Valerio
Global People and
Culture Leader



Abigail Wilmore
Chief People Officer
Tom Ford Fashion



Missy Rose
Human Research Consultant
ProService Hawaii



Will Tedrow
HR Director
Youth Dynamics



Bradbury Moonsamy
SAP Technology Owner
Standard Bank Group



William Oliver
Oliver Advisory Group Inc.



Stephen Arena
HR Director
Key Training Center



Dr. Changiz Valmohammadi
Associate Professor
Islamic Azad University



Robyn Torgius
Global Head of Payroll
IFS



Larry McAlister
The Corporate Humanist
Consultancy



Danny Schulz
Sr Manager – Corp Payroll
Kohler Co.



Jim Jenson
Advisor



Ahmad Noordin
Sr. Dir., Human Resources
Systems, Payroll, & People Analytics
Core-Mark International



Maria Scarangella
President & Talent Strategist
Scarangella Consulting



Karam Tawfig
Global Leader Human Resources
DAC



Josh Rock
Talent Acquisition Manager
Nuss Truck & Equipment



Roei Khermosh
CFO
Papaya Global



Susan Lowe
Chief People Officer
Fuel50

Trusted Panel of Research Advisors

View the Full Council Here: [3Sixty Insights Global Executive Advisory Council](#)



GLOBAL EXECUTIVE ADVISORY COUNCIL VENDOR MEMBERS



Ryan Bergstrom
Chief Product Officer
Paycor



Debasis Dutta
Vice President & GM
SumTotal Systems



Ernie Kueffner
SVP, Americas
Avature



Lilith Christiansen
Chief Strategy &
Product Officer
SilkRoad



Marianne Langlois
Strategy and
Offering Leader
Alight Solutions



Mike Bollinger
VP, Strategic Initiatives
Cornerstone OnDemand



Rodney Turner
Dir Technical Specialist
Microsoft



Trish Stromberg
VP of Marketing
Swipeclock



Theresa C. Harkins-Schulz
SVP Customer Experience
Inspirus



Sri Chellappa
President & Co-Founder
Engagedly



Julie Fernandez
Global HR Advisory Lead
herronpalmer



Anne Fulton
Founder & CEO
Fuel50



John Baldino
President
Humareso



Bill Cleary
Managing Director
AMS



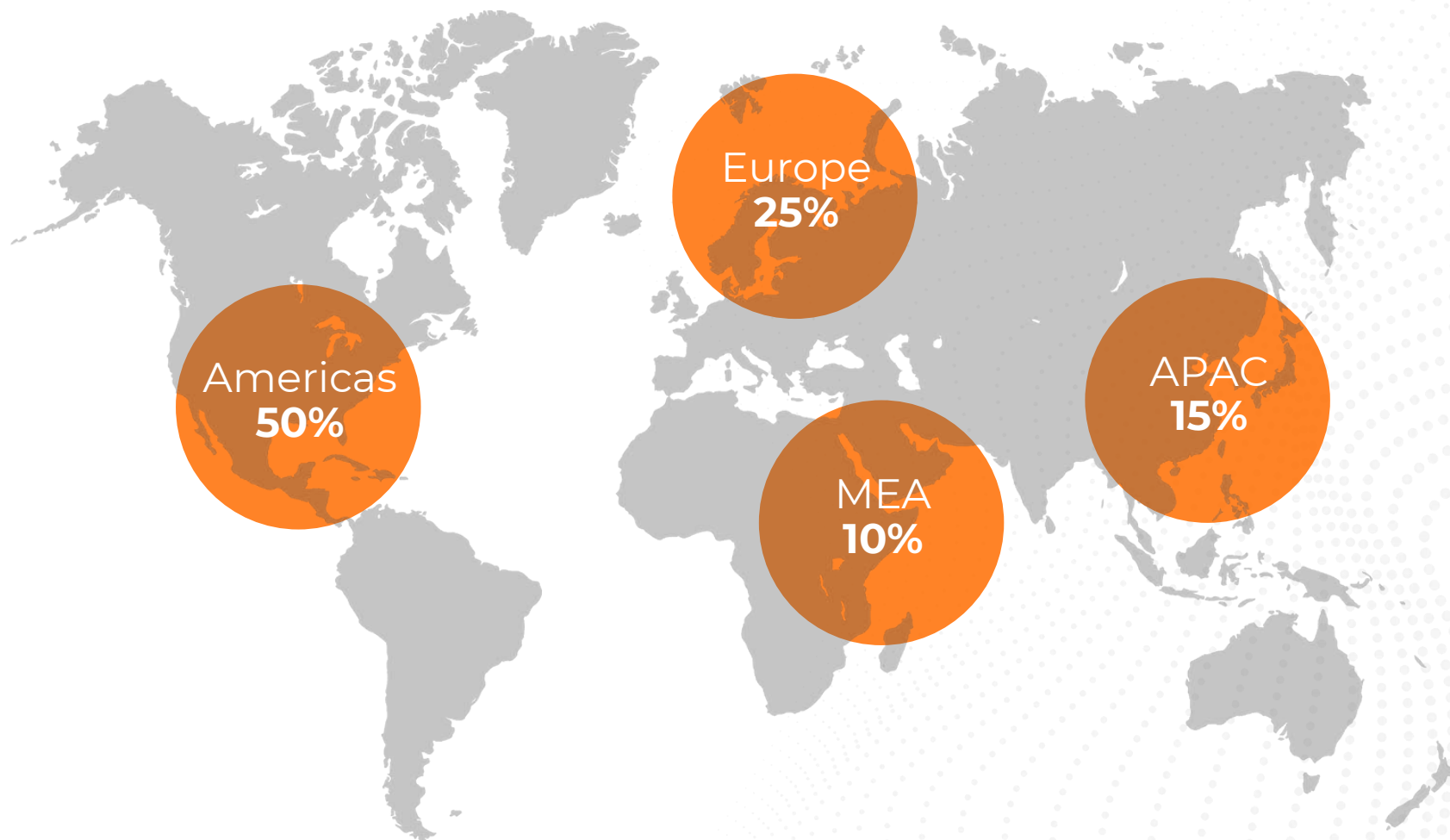
Geoff Webb
VP Product Strategy
isolved

Trusted Panel of Research Advisors

View the Full Vendor Council Here: [3Sixty Insights Global Executive Advisory Council](#)



GLOBAL RESEARCH REACH



3SIXTY INSIGHTS COMMUNITY BY THE NUMBERS



48,000+

Addressable Email
and Social Media
Connections



217,670

Monthly Impressions



6,507,869+

Global Community
Connections



2,326,000+

Surveyable contacts



WEB TRAFFIC AND SOCIAL MEDIA ANNUAL VISITS/IMPRESSIONS



32,500+

Website Visits



50,000+

Twitter Impressions



64,000+

YouTube Impressions



115,000+

LinkedIn Impressions



486,000+

Google Impressions

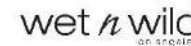


80% Manager Director level and above
mix of all size companies and industries



EXAMPLE COMMUNITY MEMBERS

MANAGERS, DIRECTORS, AND ABOVE





3Sixty Insights **Product Overviews**

SUPPORTING THE SALES AND MARKETING FUNNEL

Research Content & Services

- Consulting & Workshops
- Custom Surveys & Analysis
- Thought Leadership Research
- Analyst Insights
- Anatomy of a Decision
- Case Studies
- Market Alerts
- Research Licensing
- Custom & White-label Content

Awareness & Multi-Media Content

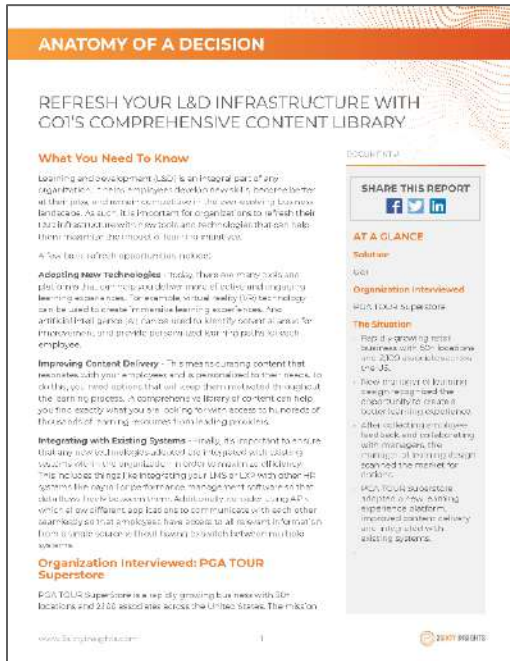
- Infographics
- Guest Blog Articles
- Social Media Campaigns
- Multi-Media Videos
- Webinars
- Speaking Events
- Press Support

Advisory & Consulting Services

- Strategic Research Advisory & Consulting
- Strategic Sales Advisory
- Data Gathering / Analysis



MORE THAN JUST RESEARCH REPORTS



Blog



Podcasts



Social Media



Video



PowerPoint



Infographic



Webinar



Vendor Content



Press Campaign

- Website content
- Whitepapers
- Press, Sales & Marketing collateral



EXAMPLE MULTIMEDIA CONTENT

SHARE THIS REPORT

Anatomy of a Decision

BI Platform vs. Tool: Choosing Smart Over Backup for Enterprise Business Intelligence Needs

The demand for enterprise business intelligence initiatives has skyrocketed as the practice to empower businesses to make better data-driven decisions. Line of business users are demanding better insight into business problems. They need access to the insights faster than was before.

5 Study Participants

- One of the largest healthcare insurers in the United States
- A top 60 construction software company serving the oil & gas, mining, and power industries
- A global convergence services company
- A New York-based regional health information organization (RHIO)
- One of the largest e-engineering software providers in the world

Drivers for Change

- Improved analytics from existing CRM solutions
- Expanding line of business users making
- Each participant was driven by the need to get better insight from their data

INFOGRAPHICS

01

LEGAL CLOUD COLLABORATION PLATFORM

02

PULSE SUMMARY

LEGAL CLOUD COLLABORATION PLATFORMS

A legal cloud collaboration platform creates an internet-based repository for storing and sharing electronic documents.

Cloud Collaboration Business Case	Value Proposition	Measures in
Document Production	Reduce Volume of Paper Documents	Reduced Time to Produce
Attorney Efficiency	On-demand Access to Content	Internal and External Collaboration
Cloud Collaboration	Efficiency	Cost Savings

CUSTOM BOOKLETS

3Sixty Insights #HRTechChat with Michael Haske from Paylocity ...

3SIXTY INSIGHTS

VIDEOS

When Salesforce Analytics May Not Be Enough

ENHANCED

DYNAMIC INFOGRAPHIC

LEGAL CLOUD Collaboration Platform

SHARE THIS REPORT

STORING

SHARING

A legal cloud collaboration platform creates an internet-based repository for storing and sharing electronic documents.

Cloud Collaboration

Efficiency

Cost Savings

Promised Value Proposition

Measure in

- Document Production
- Reduce Volume of Paper Documents
- Reduced Time to Produce
- Paper & Printing Costs
- Shipping & Courier Fees
- Record Storage Costs
- Time Demand on Support Staff
- Attorney Efficiency
- On-demand Access to Content
- Internal and External Collaboration
- Centralized Version Control
- Matters Per Attorney
- Hours & Cost Per Matter
- Revenue Per Attorney
- Client Satisfaction

DUKE FIELD

PULSE SUMMARIES



ANNUAL ADVISORY RELATIONSHIP

- Regular meeting cadence for proactive engagement (timing at client's discretion)
- Quarterly Briefings and Strategy Sessions
- Unlimited Research Inquiries
- Up to two (2) hours of desk research per inquiry
- Press support and analyst quotes
- Unlimited customer insight sessions
- Prioritized and accelerated production schedule, and publication of licensed 3Sixty Insights research content
- 10% Discount on all 3Sixty Insights services
- OnDemand, quarterly and half-year programs available as well

*\$18,500 annually
per analyst*

*OnDemand, quarterly and half-
year programs also available*



INTRODUCTORY STRATEGIC ADVISORY PACKAGE

- Full 60 Minute Briefing with 3Sixty Insights Analyst
- Three (3) Individual Strategy / Feedback sessions with 3Sixty Insights Analyst
- Three (3) Interviews with vendor customers

\$3,500 per



EXAMPLES OF SUPPORT INCLUDED IN ADVISORY RELATIONSHIP

- Support for ad-hoc market inquiries and insights (e.g. general QA, or presentation for execs, sales team, client group on a market overview, set topic or inquiry)
- Provide regular meeting cadence for proactive engagement (timing at client's discretion)
- Advise on and identify new sales channels and opportunities, including relationship-building with channel partners
- Identify and cultivate target partner relationships for expanding white labeling, co-selling, marketplace inclusion
- Roadmap, product, and technology review and guidance
- Reviewing and guiding value prop, product messaging and targeting
- GTM strategy, including SWOT analysis and advisory on recommendations
- Support and guidance for M&A
- Guidance on marketing strategy
- Social media engagement for client social media posts, events, and brand announcements
- Support client-sponsored webinars and panels and other content
- Sales Enablement, supporting kickoffs, training, and Q&A Sessions
- Others: as agreed with client based on time utilization



STRATEGIC ANALYST REFERENCE PROGRAM

- Five (5) prospect conversations per month.
- Conversations can be on the industry, industry challenges, questions about the solution or vendor specifically.
- 12-month agreements, come with exclusivity for six (6) months against up to four (4) competitors.
- 12-month agreements come with one (1) sales training session, one(1) customer speaking session, or one (1) webinar participation.

\$3,500 per month



CUSTOM SURVEY AND DATA ANALYSIS

- Customized survey developed with 3Sixty Insights research team
- Targeted demographics: organizational size, industry, geography, title, and job function
- Guaranteed quantity of survey respondents
- Qualitative and quantitative options available
- Access to all data collected
- Analysis and presentation of data collected

Price varies



RESEARCH NOTE

- 6 – 9 pages in length, covering topic of vendors choosing
- May incorporate 1 – 3 end-user interviews
- Publication within 3Sixty Insights website
- Licenses are perpetual in nature and do not expire
- Content covered under license can be distributed in both print and digital formats
- Content covered under license includes ability for vendor to use excerpts of research within their own marketing and sales collateral
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

\$12,500 per

View examples here: <https://3sixtyinsights.com/?s=Research+Note>



ANALYST INSIGHT

- 3 – 6 pages in length, covering topic of vendors choosing
- May incorporate 1 – 2 end-user interviews
- Publication within 3Sixty Insights website
- Licenses are perpetual in nature and do not expire
- Content covered under license can be distributed in both print and digital formats
- Content covered under license includes ability for vendor to use excerpts of research within their own marketing and sales collateral
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

\$8,500 per

View examples here: <https://3sixtyinsights.com/?s=Analyst+Insight>



MARKET ALERT

- 1 – 3 pages in length, covering major vendor announcements
- Publication within 3Sixty Insights website
- Licenses are perpetual in nature and do not expire
- Content covered under license can be distributed in both print and digital formats
- Content covered under license includes ability for vendor to use excerpts of research within their own marketing and sales collateral
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

\$4,500 per

View examples here: <https://3sixtyinsights.com/?s=Market+Alert>



CASE STUDY OR ANATOMY OF A DECISION

- 6 – 9 pages in length, covering vendor end-user customer of choice
- May incorporate 1 – 3 end-user interviews
- Publication within 3Sixty Insights website
- Licenses are perpetual in nature and do not expire
- Content covered under license can be distributed in both print and digital formats
- Content covered under license includes ability for vendor to use excerpts of research within their own marketing and sales collateral
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

\$15,500 per

View examples here: <https://3sixtyinsights.com/?s=Case+Study> & <https://3sixtyinsights.com/?s=Anatomy+of+a+Decision>



CASE STUDY OR ANATOMY OF A DECISION VIGNETTE

- 2 – 3 pages in length, covering vendor end-user customer of choice
- 1 end-user interview
- Publication within 3Sixty Insights website
- Licenses are perpetual in nature and do not expire
- Content covered under license can be distributed in both print and digital formats
- Content covered under license includes ability for vendor to use excerpts of research within their own marketing and sales collateral
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

\$4,500 per

View examples here: <https://3sixtyinsights.com/?s=Case+Study+Vignette>



BLOG ARTICLES

- Analyst authored blog articles, covering topic of vendors choosing
- Publication within vendors site, with supporting article on 3Sixty Insights website.
- Licenses are perpetual in nature and do not expire
- Content covered under license includes ability for vendor to use excerpts of research within their own marketing and sales collateral
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

\$2,250 per

View examples here: <https://3sixtyinsights.com/category/content-type/blog/>



3SIXTY INSIGHTS WEBINAR, ROUNDTABLE OR EVENT PARTICIPATION

- Includes analyst scoping session, prep-time, and presentation deck
- Analyst participation in webinar, roundtable, and/or event
- Includes 3Sixty Insights co-promotion of event across 3Sixty Insights marketing channels
- Hosting of recording or link to OnDemand recording on 3Sixty Insights website

*\$6,250 Virtual / \$8,500 with Deck
/ \$10,000 in-person*

3Sixty Insights Turnkey Webinar

- 3Sixty Insights hosting of landing page and webinar / roundtable engine
- Creation of HTML mailer and social media promotional items
- Co-promotion of event across all 3Sixty Insights marketing channels
- Hosting of recording perpetually on 3Sixty Insights website
- List of all registrants, attendees, and OnDemand viewers
- Please note: 3Sixty Insights is not responsible for demand generation of webcast



3Sixty Insights is recognized by
APA, SHRM and HRCI to
provide recertification credits

View examples here: <https://3sixtyinsights.com/?s=Webinar>

\$12,500 per



#HRTECHCHAT

- 30 – 45 Minute prerecorded podcast on topic of vendors choosing
- Publication of #HRTechChat episode within the 3Sixty Insights website and other media sites such as: YouTube, SoundCloud, Instagram, Google Podcast, Spotify, Stitcher, and Apple iTunes
- Licenses are perpetual in nature and do not expire
- Content covered under license includes ability for vendor to use excerpts of chat within their own marketing and sales collateral
- Copy of recording and transcript
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

HRTechChat – Expo Series

- In-depth overview of vendor, products, capabilities, and platform demo

\$3,500 per

View examples here: <https://3sixtyinsights.com/?s=HRTechChat>



VIDEO OVERVIEW

- Covering 3Sixty Insights Case Study, Anatomy of a Decision, or Research Note
- Publication within 3Sixty Insights website & YouTube
- License & copy of video for own use
- Licenses are perpetual in nature and do not expire
- Content covered under license includes ability for vendor to use excerpts of research within their own marketing and sales collateral
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

\$4,250 per

View examples here:

<https://www.youtube.com/watch?v=q2ofrNg3cmU&list=PLsoV6fwX4cpHdv40WTwONyVBKGY5TQTim>



INFOGRAPHIC

- Covering 3Sixty Insights Case Study, Anatomy of a Decision, or Research Note
- Publication within 3Sixty Insights website
- Licenses are perpetual in nature and do not expire
- Content covered under license can be distributed in both print and digital formats
- Content covered under license includes ability for vendor to use excerpts of research within their own marketing and sales collateral
- 3Sixty Insights co-promotion of vendor marketing efforts around research content
- Prioritized marketing and promotion of Research Content into 3Sixty Insights' various marketing and media channels

\$4,500 per when bundled

View examples here: <https://3sixtyinsights.com/?s=infographic>



ADDITIONAL DISCOUNTED PROGRAM OPTIONS



Annual Relationship Package

Research Advisory Package	\$18,500
3 Case Studies	\$37,500
3 Research Studies	\$37,500
3 Webinars	\$18,750

Total: 97,657



Campaign Support Package

Research Study	\$12,500
Blog Article	\$2,250
Infographic	\$4,500
Webinar	\$6,250

Total: 22,185



Use Case Support Package

Anatomy of a Decision	\$12,500
3 Case Studies	\$37,500
Market Alert	\$4,500

Total: 47,415



Starter Package

Analyst Insight	\$8,500
Podcast	\$3,500

Total: 10,440



Market Impact Package

Analyst Research Note	\$12,500
Market Alert	\$4,500
Webinar	\$6,250
Podcast	\$3,500

Total: 23,270



CUSTOMER EXAMPLES

betterworks

Products Customer Experience Resources Company Login



Betterworks News

Building culture and an employee experience at University of Phoenix

By Michelle Gouldsberry | Updated August 11, 2022 | 3 minute read

What do you do when you need to overhaul your organizational culture and improve the employee experience? For Jeff Andes, vice president of talent management at the [University of Phoenix](#), part of the answer was to rethink and redesign the way the institution handled employee performance reviews. Through a partnership with Betterworks, Andes and his team have flipped the once dreaded annual performance review process, turning it into an engaging and efficient program he calls "Everyday Performance Management."

Share



Independent research firm [3Sixty Insights](#) recently spent time with Andes to understand the goals, challenges, and processes the University undertook to

Exclusive Report from 3Sixty Insights

How University of Phoenix made modern performance management a reality.

[Explore the case study](#)

[See all customer stories](#)



Betterworks @Betterworks · 23h

When @UOPX eliminated annual, top-down performance reviews, good things happened.

A performance management process built in the flow of work helped revive their company culture.

#MakeWorkBetter



0:36

betterworks.com

Transforming Culture with Jeff Andes

Recently posted videos



When University of Phoenix eliminated annual, top-down performance reviews, good things happened. A performance management process built around manager-direct report conversations and in the flow of work revived their company culture. More: <https://bit.ly/3QyDqj6> #makeworkbetter #hr #performancemanagement

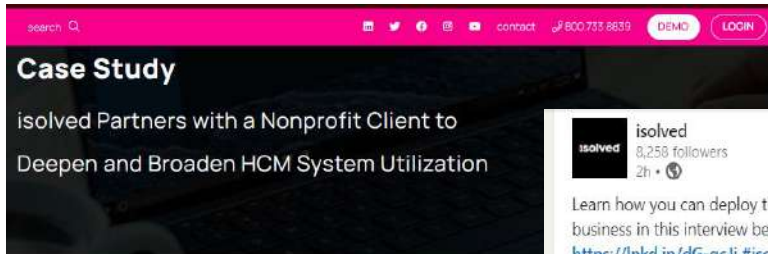
[See all videos](#)

View the 3Sixty Insights Betterworks Research:

<https://3sixtyinsights.com/?s=betterworks>



CUSTOMER EXAMPLES



search Q contact 800.733.8639 DEMO LOGIN

Case Study

isolved Partners with a Nonprofit Client to Deepen and Broaden HCM System Utilization



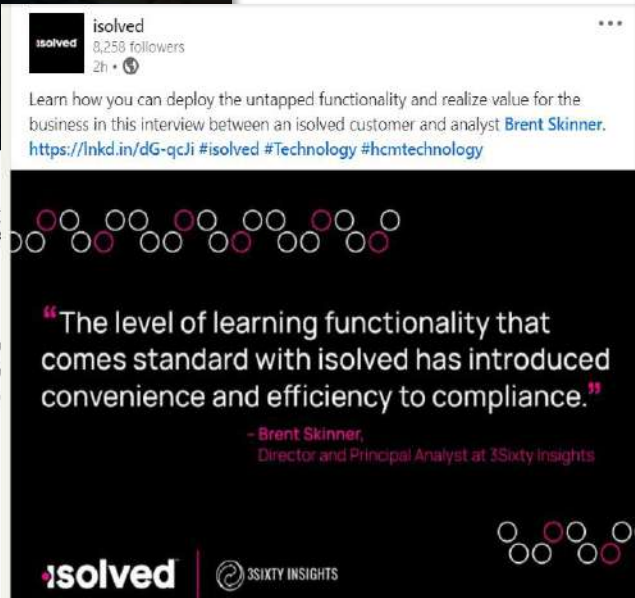
3SIXTY INSIGHTS **KEY TRAI**
Kindness, Love

[READ THE CASE STUDY](#)

In this report, independent analyst firm 3Sixty Insights details how an employer existing HCM technology came to recognize this, deploy the untapped functionality business. Download now to learn how Key Training Center used isolved People

- ✓ Increased employee retention
- ✓ Decreased payroll processing times
- ✓ Improvements to scheduling
- ✓ Drop in healthcare costs

Listen to the interview here:



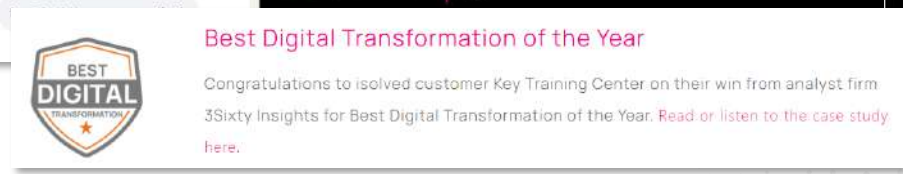
isolved 8,256 followers 2h • 🌐

Learn how you can deploy the untapped functionality and realize value for the business in this interview between an isolved customer and analyst **Brent Skinner**. <https://lnkd.in/dG-qcJi> #isolved #Technology #hcmtechnology

“The level of learning functionality that comes standard with isolved has introduced convenience and efficiency to compliance.”

- Brent Skinner,
Director and Principal Analyst at 3Sixty Insights

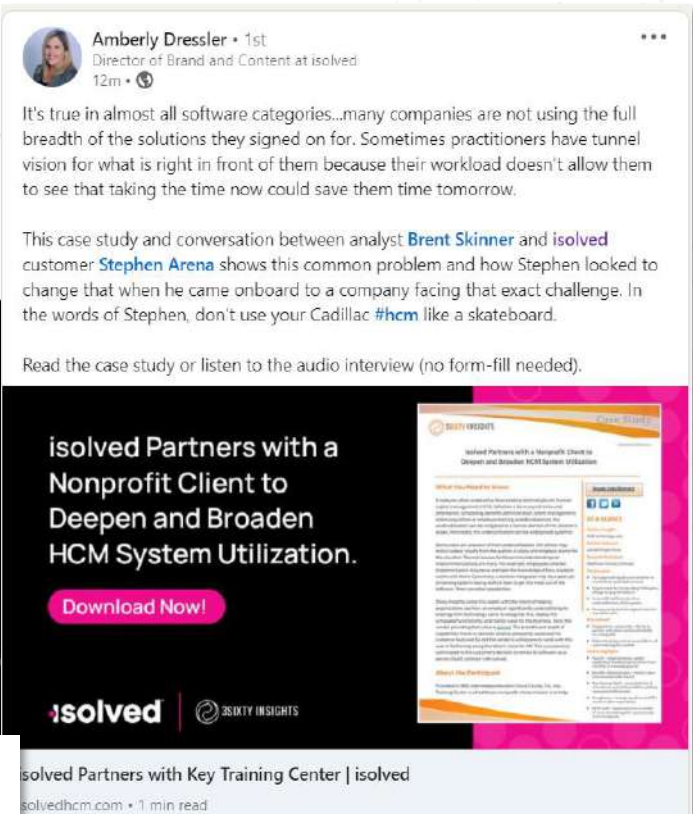
isolved | **3SIXTY INSIGHTS**



BEST DIGITAL TRANSFORMATION

Best Digital Transformation of the Year

Congratulations to isolved customer Key Training Center on their win from analyst firm 3Sixty Insights for Best Digital Transformation of the Year. [Read or listen to the case study here.](#)



Amberly Dressler • 1st
Director of Brand and Content at isolved
12m • 🌐

It's true in almost all software categories...many companies are not using the full breadth of the solutions they signed on for. Sometimes practitioners have tunnel vision for what is right in front of them because their workload doesn't allow them to see that taking the time now could save them time tomorrow.

This case study and conversation between analyst **Brent Skinner** and isolved customer **Stephen Arena** shows this common problem and how Stephen looked to change that when he came onboard to a company facing that exact challenge. In the words of Stephen, don't use your Cadillac **#hcm** like a skateboard.

Read the case study or listen to the audio interview (no form-fill needed).

isolved Partners with a Nonprofit Client to Deepen and Broaden HCM System Utilization.

[Download Now!](#)

isolved | **3SIXTY INSIGHTS**

isolved Partners with Key Training Center | isolved
solvedhcm.com • 1 min read

Download the full case study:
<https://3sixtyinsights.com/isolved-partners-with-a-nonprofit-client-to-deepen-and-broaden-hcm-system-utilization/>



CUSTOMER EXAMPLES

The screenshot shows the Fuel 50 website. The header includes a logo, navigation links (Home, Solution, Stories, Learn, Podcast, About), and a DEMO button. The main article features a colorful abstract background with the title "Artificial Intelligence, Annual Performance Reviews, and the Future of Work's Past" and a date of 13.01.21. Below the article is a paragraph of text and a section titled "Death to the Annual Review". A sidebar on the right contains social media icons and three featured articles: "Crucial Employee Capabilities and Skills Needed to Drive Business Strategy", "Work/Life Integration: William Tincup", and "Vision for 2021: Let's Focus Forward".

fuel 50 Home Solution Stories Learn Podcast About DEMO

Artificial Intelligence, Annual Performance Reviews, and the Future of Work's Past

13.01.21 CareerLabs

This article was originally published on [3Sixty Insights](#).

The future of work has potentialities far and wide. Delve into any one aspect of it, and you quickly find yourself deep down a fascinating rabbit hole contemplating what seems like a nearly incomprehensible theory of everything. Because of this, it appears inadvisable to try to present a unified meta-theory encapsulating everything about the future of work in a single blog entry. Wisely, this blog entry attempts no such thing. What you're reading, rather, is the first of many interrelated meditations on the future of work. Each will prompt the next.

Death to the Annual Review

Crucial Employee Capabilities and Skills Needed to Drive Business Strategy
15.01.21

Work/Life Integration: William Tincup
14.01.21

Vision for 2021: Let's Focus Forward
8.01.21

The screenshot shows a social media post by Anne Fulton. The post includes her profile picture, name, and a bio. The main text of the post is a quote from the article. Below the text is a large image of the article's header. At the bottom, the article title and source are displayed.

Anne Fulton • 2nd
Want to join the mission to transform the career experience? We are looking fo...
1m • 🔒

Thoughtful article on the future of work. @brentskinner is asking some big questions like : death to the boss? and the perils of holocracies? And how do we find solutions for a post-pandemic talent experience and how much do we give over to AI to manage our talent?

Artificial Intelligence, Annual Performance Reviews, and the Future of Work's Past

3sixtyinsights.com • 6 min read



CUSTOMER EXAMPLES

As Cleveland Clinic's contractor needs evolved with the healthcare climate, and many needed to be fast-tracked, staff working remotely were able to enter non-employee information directly into RedCarpet for quick, easy approval and launch by program coordinators on the team.

“ There would have been greater delays in those contractors that needed to fill those gaps of employees that weren't able to come because of COVID. ”

- **Melissa Blevins**
Department Manager
Security Administrative Services
Cleveland Clinic

The Benefit

- Automation of all onboarding of new employees, essentially eliminating a highly administrative process
- RedCarpet deployment proved onboarding during the pandemic inability to be physically present
- With less busywork, staff met up—to grow within their roles
- Time and energy saved through automation can be spent on other, more important tasks

Additional Content



Download Case Study



Watch Physician Onboarding Video



Download Infographic

Interested in Learning More?

SilkRoad Technology goes beyond traditional talent management to help our clients attract, retain and align people to their business.

Talk to an Expert

The Results

Beyond efficiency-related increase quantified as a dollar number in labor expenditure saved, there's an additional upside from the gain in productivity for both the workforce and their organization experiencing it.



Calculating the ROI

\$84,000

Yearly time savings



32,285

Users launched



38,617

Events



in **12**

Months

Download the full case study:

[SilkRoad Technology Engages with Cleveland Clinic to Implement and Support Custom Deployment of RedCarpet Onboarding](#)



CUSTOMER EXAMPLES



**LEGION LEVERAGES
FUTURE-OF-WORK
TECHNOLOGY TO EMPOWER
HOURLY WORKFORCES**

[GET THE WHITEPAPER](#)



Legion Leverages Future-of-Work Technology to Empower Hourly Workforces

Read the new analyst report by 3Sixty Insights to learn how Legion's AI-powered workforce management platform uses artificial intelligence (AI) and machine learning (ML) to solve challenging problems such as demand forecasting, compliance, budget control, and workforce sharing. Automate increasingly complex recurring tasks to drive an increase in employee satisfaction.

In this report you'll learn:

Register Now



[Products](#) > [Solutions](#) > [Partners](#) [Company](#) > [Resources](#) >

[TALK TO SALES](#)

[SCHEDULE DEMO](#)



Legion Leverages Future-of-Work Technology to Empower Hourly Workforces

WHITE PAPER

This new 3Sixty Insights analyst report reviews how Legion's AI-powered workforce management platform uses artificial intelligence (AI) and machine learning (ML) to solve challenging problems such as demand forecasting, compliance, budget control, and workforce sharing.



Compliance Watch May 2022

COMPLIANCE

In this edition, we share updates on Covid vaccine mandates, minimum wage laws, fair workweek laws, and employee leave laws.



Infographic: Getting Workforce Management Right

DATASHEET

Retailers in all vertical markets are struggling to address the demand for hourly workers. Get Workforce Management right with Legion AI-Powered WFM.

Download the full case study:

[Analyst Insight: Legion Leverages Future-Of-Work Technology to Empower Hourly Workforces](#)





Appendix

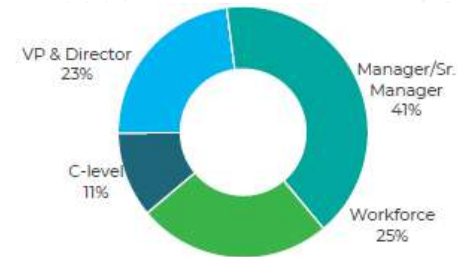
RESEARCH NETWORK SPREAD

INDUSTRY/REVENUE/EMPLOYEE SIZE

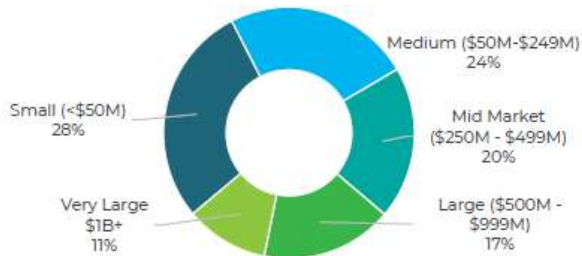
Split by **Employee Size**



Split by **Seniority Level**



Split by **Revenue Size**



Split by **Industry**



RESEARCH NETWORK SPREAD

FUNCTIONAL DECISION MAKERS

Human Resource Professionals

CHRO, HR Director, Benefits Officer, Employee Relations Specialist, HR Coordinator, Retirement Plan Counselor, Staffing Consultant, HR Manager, Benefit Manager, VP HR, HR Director, Head of HR, Payroll Supervisor, Employee Relations Specialist, Safety Director, Training Director, Workers Compensation Coordinator, Compensation Director

Strategy Professionals

Chief Strategy Officer, VP Strategic Partnerships, VP Strategy, VP Strategic Planning, Group Strategy Director, Global Executive Strategy, Global Group Strategy Director, Business Planning Director, Strategy Analyst, Manager Strategy, Strategy Director, Strategic Planner, Director Strategic Planning

Supply Chain Professionals

Chief Supply Chain Officer, EVP of Global Supply Chain, VP of Supply Chain, Director of Supply Chain Management, Project Manager, Supply Chain Strategist, International Supply Chain Manager, Senior Analyst – Supply China Management Systems, Business Analyst, Supply Chain Manager, Supply Chain Analyst

Procurement Professionals

Chief Procurement Officer, Head of Procurement, Sourcing Manager, Contract Director, Vendor Contract Manager, Supplier Relationship Manager, Global Sourcing Manager, Strategic Procurement Manager, Vendor Manager, Procurement Category Manager, Head of Sourcing, Procurement Director

Finance Professionals

CFO, Chief Treasury officer, VP Finance. Director Finance, VP Investment, Director Investment, Financial Controller, Cash Management Officer, Head of Treasury Control, Head of Treasury Risk Management, Treasury Control Manager/Director, Treasury, IFAs, Certified Financial Advisor, Financial Consultants, Investment Consultant, Wealth Manager, Pension Program Director/Manager

Operations Professionals

CEO, COO, CRO, CCO, VP Global Operations, Operations Director, R&D Director, Head of Operations, Risk Director, Director Production & Operations, Program Director, Program Manager, Project Coordinator, Operations Supervisor, Materials Management Director, Business Unit Manager, Regional Operations Director

Marketing & Sales Professionals

CMO, VP Marketing, VP Digital Strategy, Marketing Director, Global Sales Head, VP Sales, Regional Sales Director, Manager Digital Advancement, Media Director Customer Experience, Digital Commerce Manager, Marketing Communications Manager, Advertising Director, VP Product Management,, Sales Enablement Manager, Mobile Marketing Manager

Other Functional Professionals

General Counsels, Legal Associate, Strategy heads, Academic think tanks, Professors, Director Trade Associations & Trade Specialist, Compliance Director, Contracts Manage, Paralegal, Risk Management Director,, Customer Service Director, Call Center Manager, Property Manager, Leasing Manager, Quality Generalist Manager



EXAMPLE OF COMMUNITY MEMBERS

CHRO - Hilton	Global HR - Commander, Navy Installations Command
CHRO - City of Memphis	VP Talent Strategy & Excellence - Shell
CHRO - United Natural Foods	People Analytics and BI - Nike
CHRO - Genpact	HR Field Partner - Lids
Chief Learning Officer - Citi	VP, Head of Tech Talent Acquisition - Capital One
Global Chief People Officer - Coca-Cola	HR Manager - Ronald McDonald House Charity
VP, Global HR - Spiceworks Ziff Davis	Dir global Finance Initiatives - Campbell Soup
Global head of HR - Bayer	VP of Finance - Virgin Pulse
Head of People - Toronto Police	HR Dir & Finance - Intercom
Sr HR Manger - Cintas	Head of Talent Attraction, Sourcing & Insight - GM
HR Manager - Wet 'N' Wild	VP, People Analytics and Workforce Strategy - Facebook
HR Manager - Easterseals	Sr Dir, Workforce Analytics - Johnson & Johnson
SR Dir - General Hotels Corp	Head of HR - Valpak
Global Performance & Talent - Marriot	Global Learning Solutions Leader - GE
Dir Talent - NASA	Divisional VP, Global Learning - Encore Global
Chief People Officer - McAfee	VP of People Analytics and Insight - Lego Group
Dir of HR - DavidsTEA	VP of People & Organization - Palace Entertainment
Head of Future of Work - HP	People Analytics & Reporting Managing - Pitney Bowes
Talent Acquisitions - Enterprise Holdings	People Analytics Dir - RedHat
Dir HR - Comcast	Dir of HR Technology - Discover
VP Employee - AstraZeneca	Dir of People Analytics - Microsoft
VP of Financial Services - Walmart	Sr Dir, People Experience and Operations - Uber
VP of HR - KeyBank	Executive Team Lead HR - Target
SR Manager, Payroll and HRIS - Grainger	Sr Manager, Payroll and HRIS - Grainger
HRBP - True Value	Managing Dir, Global Head of Workforce Strategy and Analytics - Deustche Bank
Dir, Global Talent - Dell	VP, Global HR Technology, Analytics and Insights - Procter & Gamble
VP Finance - Virgin Pulse	Chief Learning Officer - J.P. Morgan
Global Finance - Chevron	Head of HR Digitalization and People Analytics - ABB





Thank You

 Phone: **+1 (978) 330-5922**

 Contact Sales: **Sales@3SixtyInsights.com**

 Contact Research: **Research@3SixtyInsights.com**

Click to follow **3Sixty Insights**

