

# PRODUCT OVERVIEW

## Webinar Presentation

3Sixty Insights Analyst are available to appear in webinars to present 3Sixty Insights research and case studies for use in customer-hosted webinars. 3Sixty Insights analysts provide research context that helps your audience to connect financial, information technology, and line of business perspectives on technology. A 3Sixty Insights presentation educates participants to bridge organizational gaps in understanding the enterprise value of technology.

Analysts will collaborate with you to develop a tailored presentation drawing from 3Sixty Insights research, end-user experiences, and market insights to provide context and guidance regarding your solution.

### A STANDARD WEBINAR INCLUDES:

- Analyst preparation and analysis
- 30 – 45 minutes of analyst speaking time
- License to 3Sixty Insights

### Benefits include:

- Enhanced context and commentary rooted in end-user experience and success
- Insight that bridges the perspectives of executive, financial, IT, and line of business stakeholders
- Unbiased, third-party validation of value propositions and user challenges
- Ability to use recorded presentations in customer campaigns
- 3Sixty Insights co-promotion via 3Sixty Insights community and social media networks

### Additional Option | Turnkey Webinar:

- Hosted webinar platform
- Custom lead generation landing page
- Custom HTML & Social promotion email template
- Recording of webinar
- Hosting and promotion of recording of webinar on 3Sixty Insights website
- 3Sixty Insights promotion within website, community, and social networks

To learn more contact: [Sales@3SixtyInsights.com](mailto:Sales@3SixtyInsights.com)