

Speaking Engagement

Live participation in your events by 3Sixty Insights analysts helps your Audience understand the full business value of your solution. 3Sixty Insights analysts unite the executive, financial, information technology, and line of business perspectives to provide a holistic view of your solution's value proposition. A 3Sixty Insights presentation educates participants to bridge organizational gaps in understanding the enterprise value of technology. Analysts will collaborate with you to develop a tailored presentation drawing from 3Sixty Insights research, end-user experiences, and market insights to provide context and guidance regarding your solution.

3Sixty Insights analysts are available to participate in a range of events, including:

- Vendor end-user events
- Analyst events
- Roadshows
- Industry and trade events
- Internal Sales trainings

Benefits include:

- Presentation that engages customers and prospects in the medium of their choice
- Context and commentary rooted in end-user experience and success
- Insight that bridges the perspectives of executive, financial, IT, and line of business stakeholders
- Unbiased, third-party validation of value propositions and user challenges
- Ability to use recordings assets in customer campaigns
- 3Sixty Insights promotion within website, community, and social networks

To learn more contact: Sales@3SixtyInsights.com

A STANDARD PODCAST

INCLUDES:

- **Analyst curated research**
- **20 – 30mins of content**
- **Recording rights to presentation**
- **Perpetual License to presentation assets**