

PRODUCT OVERVIEW

Analyst Insight

3Sixty Insights Analyst Insights explore emerging trends in software markets to identify the opportunities new innovations present to end-users. By drawing from survey data, interviews, and industry expertise, an Analyst Insight Report offers a comprehensive assessment and guidance regarding emerging trends, implementation challenges, and technology evaluation. Analyst Insights also consider individual functional use case and industry perspectives related to the subject matter.

A standard Analyst Insight is three to five pages in length and identifies:

- Emerging trends and challenges in technology investment
- Anticipated business benefits and challenges presented
- Analyst guidance for effective assessment of opportunities and obstacles
- Identification of key vendors offering solutions addressing the topic

Benefits include:

- Unbiased analyst commentary exploring key technology challenges and trends
- Insight that bridges the perspectives of executive, financial, IT, and line of business stakeholders
- 3Sixty Insights promotion within website, community, and social networks

A STANDARD ANALYST INSIGHT PACKAGE

INCLUDES:

- A three to five Page Report
- 3Sixty Insights and analyst commentary
- Perpetual use rights to report and data

To learn more contact: Sales@3SixtyInsights.com